

# **THE ROLE OF IRA**

**Presentation made to Youth  
Groups in Uasin Gishu  
County**

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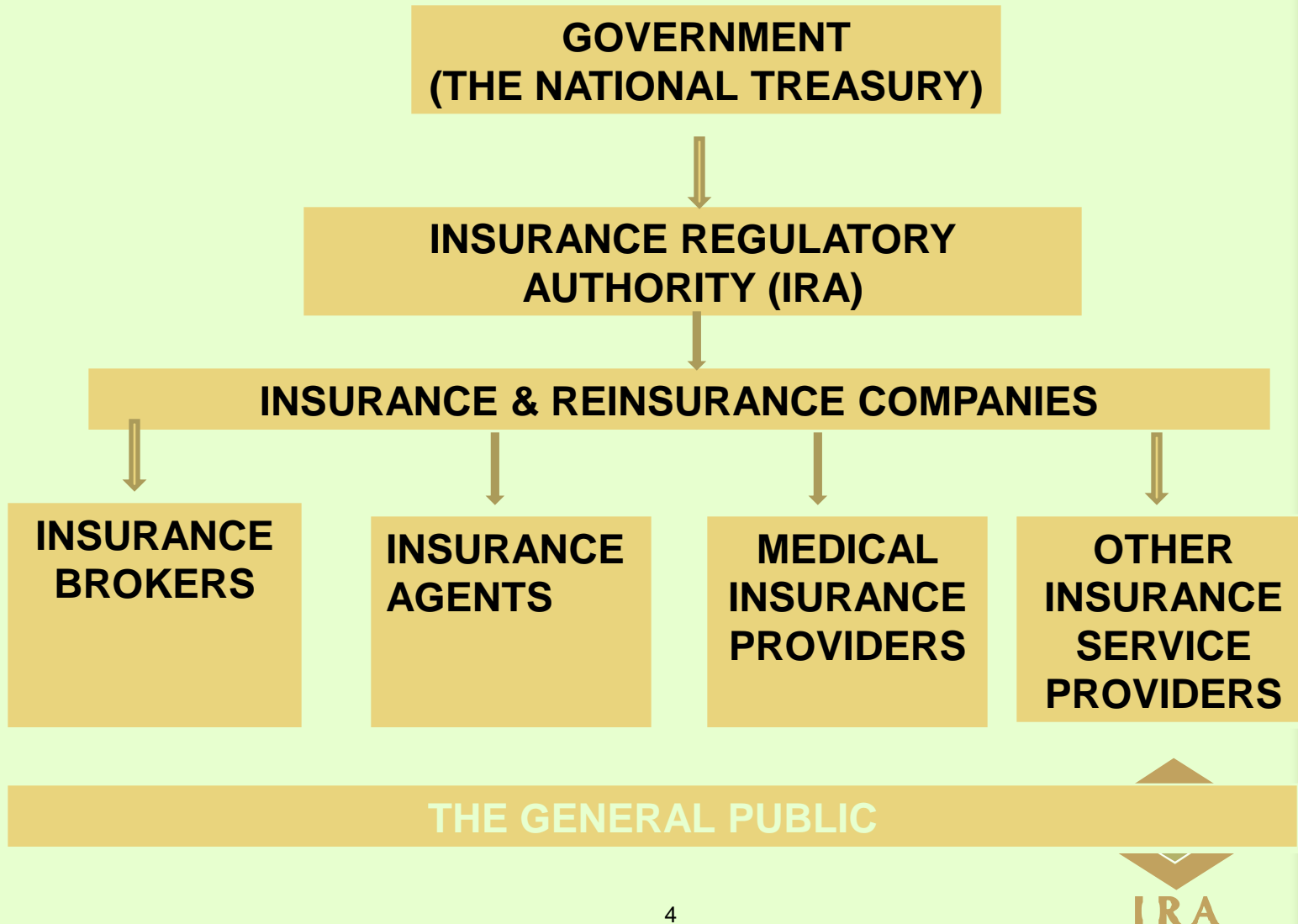


# Who is IRA?

- ❑ IRA is a semi autonomous Government agency
- ❑ Formed in 1<sup>st</sup> May 2006 through the Insurance Amendments Act.
- ❑ Charged with regulating, supervising and developing the insurance industry in Kenya.



# Regulatory Structure



# General Functions of IRA

- ❑ Regulate and supervise the insurance industry;
- ❑ Formulate and enforce standards;
- ❑ Licence all players;
- ❑ Protect the interests of policy holders and beneficiaries;
- ❑ Promote the development of the insurance industry;



# Why supervise the Insurance Industry?

- ❑ Insurance is a business of trust and can be abused;
- ❑ Insurance is a promise, a promise which must be kept;
- ❑ Different Interests which must be managed well:
  - Policyholders expecting

## **Steps Taken By IRA to ensure stability**

- Policy holders Compensation fund
- Insurance Fraud Investigation Unit
- Standardizing Insurance policies
- Many guidelines on conduct of insurance business have been issued (Anti-Money Laundering, claims, Intermediaries)



# Standardizing Insurance policies

- The language used in small prints
- IRA has taken steps to standardize policies
- Current insurance policies very complex
- All policies currently standardized
- Reason is to enable users to read and understand
- Make it easy for you to comply with policy requirements





# Issuing Claims Guidelines

- ❑ IRA has issued claims guidelines to insurance companies to follow when administering claims
- ❑ Once insurers admit liability and issue you with a Discharge Voucher, they must pay within 90 days.
- ❑ If they fail to pay then complain to IRA

## Why target Youth

- ❑ Youth comprise 70% of the population with higher technological know-how.
- ❑ IRA is in the process of mainstreaming the youth agenda in its regulatory activities
- ❑ To do so, IRA require to know the needs, aspirations and perceptions of the youth
- ❑ IRA undertook a study on the youth in December 2013.
- ❑ Findings aimed at establishing a youth agenda framework for youth mainstreaming

# Youth Involvement in the Formal Sector

- Youth are increasingly getting involved in the formal/financial sector
- Government has set aside funds to enhance youth development

# Conclusion

- ❑ GOK is concerned about risks faced by the youth in Kenya
- ❑ The youth require insurance to undertake their economic activities
- ❑ IRA is committed to sensitize and create awareness about insurance and risk management amongst the youth and believe that you would consider insurance as a tool of risk management in your lives.



# THANK YOU

## Q & A

